

RECORD OF EXECUTIVE DECISION

Tuesday, 13 November 2012

Decision No: (CAB 12/13 8935)

DECISION-MAKER:	CABINET
PORTFOLIO AREA:	LEADER OF THE COUNCIL
SUBJECT:	TENDER FOR A CONTRACT FOR CITY CENTRE MARKETS, EVENTS AND OTHER ACTIVITIES
AUTHOR:	Barbara Compton

THE DECISION

To delegate authority to the Director for Environment and Economy, following consultation with the Head of Finance and IT (CFO), Head of Legal, HR and Democratic Services, and Senior Manager Property and Procurement; to produce, finalise and approve the range of documents necessary for the tender of a contract for City Centre markets, events and other activities using the most appropriate procurement route.

REASONS FOR THE DECISION

1. Outdoor space in the City Centre has the potential to provide more events and other activity to the entertain residents, visitors and workers of Southampton and help to increase in footfall in the City Centre.
2. Increased activity will also generate an increased income for the City Council.

DETAILS OF ANY ALTERNATIVE OPTIONS

1. The option of the Council doing nothing could lead to a stagnation of the City Centre activity and footfall.
2. The Council could tender more than one long term (3-5 year) contract awarded on the basis of geographic areas (i.e. one for Guildhall Square, one for the Precinct, etc). This has been rejected as this could lead to administrative confusion, lack of oversight, co-ordination and flexibility.
3. The Council could tender more than one long term (3-5 year) contract awarded on the basis of function (i.e. one for markets, one for promotions, etc). This has been rejected as the markets promotions and events are not independent but more interdependent and symbiotic by nature.
4. The Council could instigate shorter term arrangements that are ad hoc with SCC actively promoting opportunities. This has been rejected as using

space within the City Centre has the potential to contribute to the vision set out in the City Centre Masterplan to create a city that is a great place to do business, visit and live. To achieve this longer term co-ordination and flexibility is required which short term arrangements do not meet.

5. The Council could bring the management of all markets, events and promotions in-house (and not tender space in the City Centre for these activities). This would include appointing staff to take to manage this process. This has been rejected as the Council has no expertise in this area.

OTHER RELEVANT MATTERS CONCERNING THE DECISION

None.

CONFLICTS OF INTEREST

None.

CONFIRMED AS A TRUE RECORD

We certify that the decision this document records was made in accordance with the Local Authorities (Executive Arrangements) (Access to Information) (England) Regulations 2000 and is a true and accurate record of that decision.

Date: 13th November 2012

Decision Maker:
The Cabinet

Proper Officer:
Judy Cordell

SCRUTINY

Note: This decision will come in to force at the expiry of 5 working days from the date of publication subject to any review under the Council's Scrutiny "Call-In" provisions.

Call-In Period expires on

Date of Call-in (*if applicable*) (*this suspends implementation*)

Call-in Procedure completed (*if applicable*)

Call-in heard by <i>(if applicable)</i>
Results of Call-in <i>(if applicable)</i>